

Value Propositions for Harmony

Document Code: M0000580-1

Official Product Name: Harmony Referral System

Your Workflow Reimagined. Technology that drives clinical efficiency.



- *Topcon Harmony empowers your workflow with:*
 - Seamless connection to all types of ophthalmic devices regardless of their brand giving you instant web-based access to all examination data in one single screen
 - Smooth integration with your EMR for a seamless and efficient flow of data
 - Easy-to-use tools for ophthalmic data assessment and longitudinal data comparison to support clinical decision-making.
 - Secure and tailored e-referral solution for efficient shared care workflows
 - Integration to AI-enabled solutions of your choice to support early diagnosis and clinical decision making

Use of main taglines

Use of Harmony main tagline

PRIMARY TAGLINE:

**Your Workflow Reimagined.
Technology that drives clinical efficiency.**

This is the preferred version of the Harmony tagline and should be used in its entirety. Do not separate, shorten or edit. If you need to use a shorter tagline due to lack of space in your promotion, please use the alternative option below.

SECONDARY TAGLINE:

Your Clinical Workflow Reimagined.

The secondary tagline should be used when there is only room for a short statement in your promotion and the primary tagline cannot be used. Do not change or edit.

Please note that all taglines are to be used together with the Harmony icon or product logo. The statement “DISCOVER HARMONY” can also be used in conjunction with the Value Proposition taglines. See the Harmony Style Guide for more information.



Harmony Value Propositions Explained

Seamless connection to all types of ophthalmic devices regardless of their brand giving you instant web-based access to all examination data in one single screen

Topcon Harmony is a vendor-neutral data management platform that connects with all types of ophthalmic instruments regardless of their brand, allowing you to effortlessly view all your patient examination data side-by-side, in one screen, eliminating the need for instrument-specific review software to help save you time. Web-based access allows you to conveniently access all patient examination data from anywhere at any time.

Tagline

- ALL Ophthalmic Data. Centralised. Accessible.

Smooth integration with your EMR for a seamless and efficient flow of data

Integration from your EMR through Harmony to your examination devices delivers automation and efficiency to your workflow. By eliminating the need to enter patient information at each examination device, Harmony helps to minimise transcription errors and improve the quality of data flow, saving valuable time.

Tagline

- Your Clinical Workflow. Automated. Efficient.

Easy-to-use tools for ophthalmic data assessment and longitudinal data comparison to support clinical decision-making.

Topcon Harmony's multimodal viewer and intuitive design effectively organises all your data in clinically meaningful ways within a single screen. Effortlessly access and analyse your patient's examination data side by side with customisable hanging protocols. Enjoy a quick overview of your patient's examination history through a timeline with discrete examination data, and review progression charts to support your clinical decision-making.

Tagline

- For Ophthalmology market:
 - Patient Data Review. Effortless. Comprehensive.
- For Optometry market:
 - Ophthalmic Data Assessment. Effortless. Comprehensive.

Secure and tailored* e-referral solution for efficient shared care workflows

Topcon Harmony supports seamless and secure collaboration between healthcare professionals by facilitating instant communication and access to data across sites and organisations, helping to improve workflow efficiency and the patient's access to care. Enjoy the seamless and secure exchange of data through customisable* e-referral workflows that can be designed to address the specific needs of your organisation.

**E-referrals can be used for peer-to-peer consultations, referrals, and screening purposes. Customers are able to define the receiving party. The recipient can be an organisation or an individual. Referral workflows can be set as internal or external. Each organisation can decide what data is to be shared with the recipient of the referral and whether patient demographics shall be anonymous. Referrals can also be set as automatic or on-demand.*

Tagline

- Clinical Communication. Seamless. Secure.

Integration to AI-enabled applications of your choice supports early diagnosis and clinical decision making

The Harmony Artificial Intelligence (AI) Marketplace gives clinicians access to innovative AI-enabled clinical decision support straight from the Harmony viewer. With a single click, clinicians are able to access automatic image analysis tools of their choice to support early detection and clinical decision-making.

Tagline

- Harmony – Marketplace for AI. Delivering choice in a single click.

Harmony Descriptions

30 word description

Topcon Harmony is a web-based data management platform connecting ophthalmic instruments, eye care professionals, and innovative technologies to help drive efficiency and accuracy in clinical workflows.

120 word description

Topcon Harmony is a web-based data management platform connecting ophthalmic instruments, eye care professionals, and innovative technologies to help drive efficiency and accuracy in clinical workflows.

Harmony connects with all types of ophthalmic instruments regardless of their brand. It gives you instant access to all examination data in a single screen, enabling you to effortlessly compare and analyse patient data. Integration from your EMR through Harmony to your examination devices delivers automation and efficiency to your workflow.

Customisable e-referral workflows support seamless and secure data exchange and collaboration between eye care professionals, while integrations with AI-enabled clinical decision-support solutions of your choice give you instant access to automatic image analysis straight from the viewer..

250 word description

Topcon Harmony is a web-based data management platform connecting ophthalmic instruments, eye care professionals, and innovative technologies to help drive efficiency and accuracy in clinical workflows.

Harmony is a vendor-neutral data management platform that connects with all types of ophthalmic instruments regardless of their brand. It gives you instant access to all examination data in a single screen, enabling you to effortlessly compare and analyse patient data, eliminating the need for instrument-specific review software to help save you time. Get instant access to relevant patient data through pre-set customisable hanging protocols. Enjoy a quick overview of your patient's examination history via a timeline with discrete examination data, and review progression charts to support your clinical decision-making. Web-based access allows you to conveniently access all patient examination data from anywhere at any time.

Integration from your EMR through Harmony to your examination devices delivers automation and efficiency to your workflow by eliminating the need to enter patient information at each examination device, thus minimising transcription errors, improving the quality of data flow, and saving valuable time.

The platform supports seamless and secure collaboration between eye care professionals by facilitating instant communication and access to data across sites and organisations, helping to improve your workflow efficiency and patients' access to care. Harmony integrates with a variety of AI-enabled clinical decision support solutions to deliver you access to automatic image analysis of your choice straight from the viewer.

Harmony AI Marketplace

Harmony – AI Marketplace Concept messaging

Harmony AI Marketplace – Delivering choice in a single click.



thirona



(NOTE! Approval for use of partner logos within Marcom Material is pending.)

Harmony – AI Marketplace Concept

The Harmony Artificial Intelligence (AI) Marketplace provides Harmony customers with access to the latest technologies and automatic image analysis tools of their choice to support efficiency in workflows, early detection, and decision-making. AI Marketplace allows Harmony customers to tailor their workflow according to their needs by accessing the automatic image analysis tool of their choice with one single click through the Harmony viewer. All available AI providers in Harmony have been carefully pre-selected and are among the best in the market.